



<b>Company Name:</b> Indian Energy Exchange Limited
<b>Company website:</b> <a href="http://www.iexindia.com">www.iexindia.com</a>
<b>Position Title:</b> Manager/Senior Mgr- Communication
<b>Reports To:</b> VP-Regulatory Affairs and Communication
<b>Location:</b> New Delhi
<b>Qualification:</b> Post Graduate in relevant field preferably with energy/power sector background
<b>Experience :</b> 7 to 8 years
<b>Background:</b> IEX is looking for a communication expert who can drive branding, communications (internal & external) and media relations. The Candidate should be dynamic, a go-getter and a self-starter with strong inter-personal skills.
<b>Key Responsibilities:</b> Nodal point for all branding, advertising, communication and media activities of the company with following key responsibilities: <ul style="list-style-type: none"><li>• IEX Website</li><li>• IEX Mobile Application</li><li>• Branding at events, collaterals, promotional E-mailers, etc.</li><li>• Advertisements - print media, online and magazines alongwith agency co-ordination</li><li>• Media relations, networking, agency coordination, tracking coverage and positioning company in the media</li><li>• Content creation– press releases, speeches, articles, monthly bulletin, etc.</li><li>• Social Media Management</li><li>• Vendor Management</li><li>• Internal processes – MIS, databases, budget, filings and compliances etc.</li></ul>
<b>Please mail your resume to:</b> <a href="mailto:pallav.sharma@iexindia.com">pallav.sharma@iexindia.com</a>